

# Council Policy

Policy Title: Pride of Place Revitalisation Funding Support  
Responsibility: Policy Team  
First Adopted: 10 November 2017  
Review Frequency: 6 yearly  
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Next Review Due: November 2023  
Doc No 663766



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## 1 Policy Objectives

- 1.1 The objective of the Ruapehu Pride of Place Revitalisation Funding Support is to:
- (a) Encourage and support small to medium community and iwi led township development projects that:
    - (i) will enhance the look and feel of a community and
    - (ii) which are aligned with Council plans and strategies as well as
    - (iii) contribute to the wellbeing of the district and community town revitalisation.
  - (b) Provide operational funding support for small communities in the District through a transparent system of criteria and allocation.
  - (c) Encourage and enhance opportunities for community collaboration on community and iwi led township development projects.

## 2 Definitions

- 2.1 Community - The word 'community' is used in its broadest sense: it signals that the policy will support the social, cultural, economic and environmental outcomes of the District.
- 2.2 Community Partnerships – means working with Council, Iwi, Central Government organisations and other community groups to benefit the community.
- 2.3 Revitalisation Funding Support - means a sum of money paid to a community organisation under this policy.

## 3 Principles

- 3.1 Funding consideration will be given to community organisations which:
- (a) Inspire communities to take pride and ownership in their communities.
  - (b) Support communities to develop and lead projects that define their own sense of pride in their environment.
  - (c) Are building capacity in the community.
  - (d) Work in partnership with Council and other organisations.
  - (e) Support Town Revitalisation.

## **4 Background**

- 4.1 Council is making investments over the 2018-28 Long Term Plan period that will focus on the revitalisation of Ruapehu's towns.
- 4.2 The majority of small communities will not have the scale of revitalisation projects that the larger urbanised centres have and the projects will consequently be smaller.
- 4.3 This coupled with the cost of establishing tenders, contracts and engaging contractors can potentially mean that a significant cost of small projects can be tied up in administration and not used on the ground. For communities with small scale projects, a more efficient funding and implementation model can be introduced to allow the community to administer and spend funding on their initiative within an approved funding and reporting framework.
- 4.4 To provide an opportunity for some smaller communities a fund targeted at beautification /enhancement projects has been created. Small projects in smaller communities make a contribution to the revitalisation of the whole District.

## **5 Policy Statement**

- 5.1 To allow for smaller communities to take advantage of opportunities to enhance their communities, Council has introduced a Pride of Place Revitalisation Funding Support.
- 5.2 The Pride of Place Revitalisation Funding Support will be available to community groups who would need to apply for funds for discrete projects that meet the policy objectives of the fund. Approved projects would be run by the community and funds released on completion of agreed milestones.
- 5.3 Larger scale projects in the district can be funded through distinct projects within the LTP.
- 5.4 Fund**

The fund is for \$50,000 per year (for the 2018-21 LTP triennial, with the amount reviewed for the 2021 LTP) with a maximum allocation to any group of \$20,000 per year for no more than two consecutive years.
- 5.4.1 First consideration each year would be for projects in towns or villages that have not as yet received funding unless funding is already allocated for a project from the previous year.
- 5.4.2 It is considered that a median for this type of project would be around \$5,000 for materials and machinery (if required) provided and that the community provides the labour and supervision.
- 5.4.3 Examples of projects (but not limited to) would be: entranceways, cycle and walkways, river and streamside clean up and landscaping, picnic tables and seats, signs and artworks.

Projects need to be;

  - (a) Of public benefit, not private.
  - (b) Long term benefit (not short term i.e. –not event based etc).

5.4.4 Some projects will need ongoing maintenance after the completion of the main project, and this will need to be considered alongside the project. These may require prior approval of Council should the ongoing maintenance impact on current operational budgets.

5.4.5 These types of projects will provide communities with a sense of pride in their place and will make the District more attractive to visitors and people wanting to live and invest in the District.

5.4.6 The Fund will be managed by the Community Services group.

5.4.7 Funding will be allocated by a Pride of Place Team comprising the Chief Executive, Group Manager – Community Services and Group Manager – Customer Services.

## 5.5 Who can apply?

Applicants must be a legally constituted and registered community group or organisation (not for profit, Charitable Trust, Incorporated Society), which:

- (a) Has community development and community capability building as a core function of the organisation.
- (b) Is located in the Ruapehu District.
- (c) Has an Executive Committee to proactively manage the facility or beautification projects for their community.
- (d) Are sustainable and have the capacity to deliver agreed outcomes.
- (e) Have a proven record of accomplishment with Council.
- (f) Have demonstrated engagement with their community on the project.

5.5.1 Each year of funding, the group must report to the community board.

<b>Annotations</b>
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Date	Description