

## **Taumarunui Township Meeting**

**5 September 2016**

### **Chambers**

#### **Identity**

- Rural
- Small Town
- Hidden Gem
- Rail
- Farming
- Milling
- River
- Maori/Kingitanga
- Adventure
- Artistic
- Nature
- Historically Significant

Summary of identity: The outdoors, epitome of small town NZ, primary industries, historic and of Maori significance.

#### **Recurring themes in conversations**

- A Taumarunui that's for Taumarunui
- We're a town that's the middle of everywhere/hub/central/town to link them all
- In need of a central theme
- Develop more and connecting walkways/cycle ways throughout town
- Town needs something different and memorable
- Connection of past with present and future
- Retention of heritage
- Retention of small town feel and culture
- Reasons for locals to stay and enjoy town
- Reasons for visitors to stop
- Need reasons for visitors to stay 3 days or more
- Celebrate Maori history and identity (Te Rohe Potae korero incorporated throughout town)
- Cohesive story linking the town together
- Quality infrastructure
- I-site in wrong place – need for visible useable facility
- Protect and celebrate clean green image
- Draw on creative talent
- Advertising what we have to offer
- Incorporating local ownership

### **Ideas for Town Centre**

- Miniature train track
- Themed mini golf
- Themed children play area
- Raurimu Spiral Model
- Playground
- Toilets – Themed and spectacular
- I-site in town centre
- Garden Bar and food opportunities
- Parking
- Funky Landscaping
- Pou
- Tui Statue
- King Tawhiao Bronze statue
- Farm references
- Retain and incorporate nature
- Water feature
- Kids water play area
- Remove pond
- New town clock
- Colour (eliminate dullness)
- Fruit trees
- Rail theme
- Big blackboard
- Link to shop side of Hakiaha St
- Murals and heritage boards
- Mini trains (like Morrinsville cows)
- Outdoor furniture that reflects history and landscapes

### **Ideas for other areas of town**

- Link all walkways (big loop around town)
- Health services health hub
- Close Manuaute Street
- Heritage Boards and Memory Lane
- Train tunnels at both town entrances
- Pou at beginning of Manuaute Street
- More accommodation
- More restaurants and bars
- Tui statues
- Trees to attract tui
- Convert Affco to multi activity facility
- Light Park in Mansons Gardens
- Holograms
- Change parallel parking to 90 degree
- Cobble stone Manuaute St
- Fruit trees throughout town and reserves

- Sky Tower Taumarunui
- Railway Tavern
- Everyday retro style train from Taumarunui to National Park
- Need for indoor play opportunities
- Keep shops open longer (Friday late night)
- Manu aute St Hotel
- River Boat at Cherry Grove for accommodation and attraction
- Themed 'take a break' road signs
- Restored mill
- Museum
- Feature history along walkways
- Last frontier (wild west town)
- Attract more mountain based operators
- Fill empty shop windows temporarily
- Bird theme
- Mini trains in shop windows (themed to type of shop)