

# Lead Team



The Lead Team. From left to right: Pahia Turia, Michael Eden, Grant Smith, Tim Myers, Malcolm Inglis, Mavis Mullins, Di Grennell, Bruce Gordon, Michael McCartney, Sir Mason Durie.



## The Implementation Team



## Opportunities

- Tourism and Visitor Services
- Land Use Optimisation
- Mānuka Honey
- Poultry Meat Production
- Quality Care and Lifestyle for Older People
- Business Process Outsourcing: Call Centres
- Business Process Outsourcing: Food HQ
- Fresh Vegetables
- Te Pae Tawhiti: Realising Māori Potential

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## Enablers

- Growing Business Enabler
- Skills and Talent Enabler
- Distribution and Transport Enabler
- Digital Connectivity Enabler – tourism & blackspots

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## Communication

- Central A25 Communications plan
- Distribution via TLA's - social media
- Webpage
- Twitter feed

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## Minister Expectation

- Di Grinnell reporting fortnightly to RED Ministers
- Strong interest remains
- March 2017 Ministers Visit to the Region to review progress
- Budget 2018 implications and announcements

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