

Council Policy

Policy Title:	Pride of Place Revitalisation Funding Policy 2021
Responsibility:	Executive Manager Finance and Strategy
First Adopted:	10 November 2017
Review Frequency:	Three yearly, or as otherwise required
Last Reviewed:	November 2021
Next Review Due:	July 2024



1 Policy Objectives

- 1.1 The purpose of this policy is to provide grant funding to community groups for pride of place revitalisation projects that support the development of safe, prosperous rural communities that are able to thrive while sustaining our beautiful environment.

2 Definitions

- 2.1 **Community** - The word 'community' is used in its broadest sense: it signals that the policy will support the social, cultural, economic and environmental community wellbeing outcomes of the District.
- 2.2 **Community Partnerships** – means working with Council, Iwi, Central Government organisations and other community groups to benefit the community.
- 2.3 **LTP** - means Long Term Plan.
- 2.4 **Revitalisation Funding Support** - means a sum of money paid to a community organisation based on the criteria of this policy.

3 Principles

3.1 COUNCILS FOCUSES AND COMMUNITY WELLBEING OUCOMES

- 3.1.1 This policy reflects the following council focuses and community wellbeing outcomes: Improve the wellbeing and quality of life for our communities by providing sustainable infrastructure through:

Social – Safe, Healthy Communities

- Excellent standards of safety and welfare are promoted and respected.

Cultural – Vibrant and Diverse Living

- Traditions, values and history of all ethnic groups are respected.
- Activities, facilities and opportunities for youth are provided and supported.

Environmental – Sustaining Beautiful Environments

- The promotion of our District includes focus on our natural rivers, bush and mountains, as well as the built heritage, agriculture and railways.

Strong Leadership and Advocacy

- Council is proactive, transparent and accountable.

4 Background

- 4.1 Through the 2018-28 LTP process, Council created the Pride of Place Revitalisation Funding policy with a budget of \$50,000. Through the 2021-31 LTP process this budget has been increased to \$100,000.
- 4.2 While Council has town revitalisation budgets allocated in its LTP for large scale revitalisation projects, this fund has been established to allow community groups or organisations to apply for funding toward smaller beautification / enhancement projects that will provide their community with pride in their community spaces.
- 4.3 The Ruapehu Pride of Place Revitalisation Funding Support was established to:
- (a) Encourage and support small to medium community and iwi led township development projects that:
 - (i) Will enhance the look and feel of a community;
 - (ii) Are aligned with Council plans and strategies; and
 - (iii) Contribute to the wellbeing of the district and community town revitalisation.
 - (b) Provide operational funding support for small communities in the District through a transparent system of criteria and allocation.
 - (c) Encourage and enhance opportunities for community collaboration on community and iwi led township development projects.

5 Policy Statement

- 5.1 Pride of Place Revitalisation Funding is available to community groups who need to apply for funds for projects that meet the policy criteria of the fund. Approved projects will be run by the community and funds released once the appropriate paperwork has been completed.
- 5.2 Council recognises the pride and community wellbeing that spaces such as marae, halls, theatres etc. bring to small communities and the whole district, as such these Community groups or organisations responsible for spaces and places that are accessible to the public via payment or prior arrangement are eligible to apply, however will need to demonstrate that they have applied for grant funding elsewhere and been unsuccessful, or have not received the full amount and are therefore seeking final payment from this fund.
- 5.3 Funding consideration will be given to community organisations which:
- (a) Inspire communities to take pride and ownership in their communities.
 - (b) Support communities to develop and lead projects that define their own sense of pride in their environment.
 - (c) Build capacity in the community.
 - (d) Work in partnership with Council and other organisations.
 - (e) Support Town Revitalisation.
 - (f) Meet the funding criteria of this policy.
- 5.4 Examples of projects (but not limited to) would be: entranceways, cycle and walkways, river and streamside clean up and landscaping, picnic tables and seats, signs and artworks. Projects need to be of;
- (a) Public benefit, not private.
 - (b) Long term benefit (not short term e.g. event based etc.).

- 5.5 These types of projects will provide communities with a sense of pride in their place and will make the district more attractive to visitors and people wanting to live and invest in the district.
- 5.6 Some projects will need ongoing maintenance after the completion of the main project, and this will need to be considered alongside the project. These may require prior approval of Council should the ongoing maintenance impact on current operational budgets.
- 5.7 First consideration each year will be for projects in towns or villages that have not as yet received funding.

5.8 FUND

- 5.8.1 The fund is for \$100,000 per year for the 2021-24 LTP triennium.
- 5.8.2 The Fund will be managed by the Finance and Strategy Group.
- 5.8.3 Funding under will be allocated by a Pride of Place Team comprising of the Chief Executive, Executive Manager Community and Economic Development and the Executive Manager Infrastructure. Where applications request more than \$25,000 in funding, the Chairs of each Community Board will assist the Pride of Place team in allocating the funds.

5.9 CRITERIA FOR APPLICANTS

- 5.9.1 Applicants must be a legally constituted and registered community group or organisation (Not-for-Profit, Charitable Trust, Incorporated Society), which:
- (a) Has community development and community capability building as a core function of the organisation.
 - (b) Is located in the Ruapehu District.
 - (c) Has an Executive Committee to proactively manage the facility or beautification projects for their community.
 - (d) Is sustainable and has the capacity to deliver agreed outcomes.
 - (e) Has demonstrated engagement with their community on the project and have letters of support attached from relevant stakeholder groups where required (for example: iwi, Police, other community groups interested in the proposed area of development).
 - (f) Is accessible to the public.
 - (g) Meets the Council's focus and community wellbeing outcomes stipulated in 3.1.1 of this policy.

5.10 INELIGIBLE APPLICATIONS

- 5.10.1 The following will not be eligible under this policy for funding:
- (a) Applications for development of private property.
 - (b) Applications from individuals.
 - (c) Applications not accompanied with letters of support from relevant stakeholder groups where required.
 - (d) Applications that do not meet the criteria set out in 5.9.1 above.
 - (e) Any applications received from an applicant who has received funding from other Council grants, or from funding that Council administers, in which the applicant has not completed the relevant grant funding completion paperwork for.

6 Delegations

- 6.1 The assessment committee hold the delegated authority to approve grant funding under this policy criteria.
- 6.2 Financial Delegations for all grants under this policy is covered by Council's Delegations Manual with the Executive Manager Finance and Strategy having the delegated power to approve financial payments.

7 Annotations

Date	Description
November 2017	Policy adopted
November 2021	Policy reviewed and adopted. Fund increased from \$50,000 - \$100,000. Community Board Chairs w